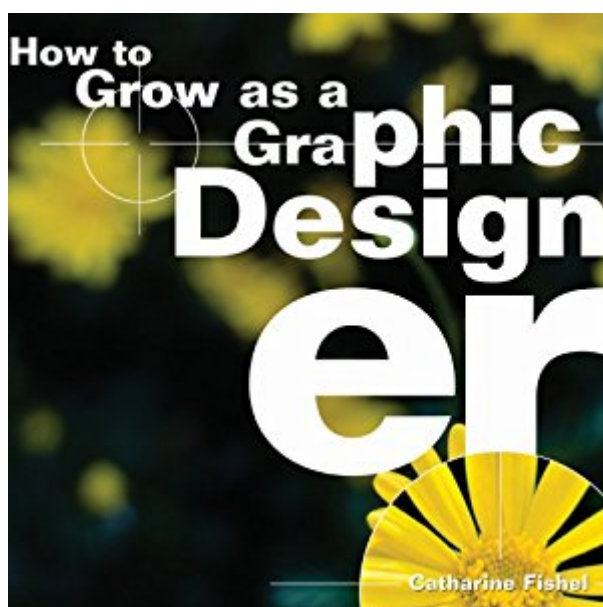# How To Grow As A Graphic Designer

Synopsis

Helping graphic designers find professional and spiritual support in the ever-demanding struggle to stay creative and profitable, this book reveals how some of today's most successful and intriguing designers keep growing as artists and as people with the power to affect public attitudes. Topics addressed include how to keep track of one's vision, the meaning of success, what sustains designers spiritually, and how to embrace change and stay fluid. Also provided is priceless peer advice on strategic issues such setting a goal for one's company, growing or shrinking a business, and promoting one's uniqueness.

Book Information

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Customer Reviews

This book is not about "how to grow as a graphic designer." It is a group of career biographies of (mostly) graphic designers.If you've ever picked up a free business magazine, you have read those self-serving articles about so-and-so or company X that has started small and conquered roadblocks to become a business success. The kind of article that reads as though the author has just copied most of the press release handed to them. This book is just one of these after another.There were no tips, instructions, pointers or other form of guidance in the book, save for the headings of a list provided by a third party. Examples of those pearls of wisdom are "Keep your skills up" and "Don't get too comfortable" - with no valuable description of how one would go about doing so.The book would still have value if the stories were especially inspirational, or showed how the subjects uniquely overcame obstacles, but it doesn't. It doesn't even show how at all.I expected a book that would help me find artistic inspiration, show how, who, and why successful graphic

artists are inspired and find their ideas, and maybe have some business tips for a fledgling artist. I would have settled for a readable book that was even marginally about "how to grow as a graphic designer." This book fails in both regards.

If you're ever felt lost, started hating what you do, or ever thought about quitting the graphic design business altogether, then this book may help you to rethink and resurrect your career. Each chapter focuses on significant career issues that designers are often confronted with via examples of real life stories and meaningful advice.

I absolutely loved this book! It was a great insight into the lives of working graphic designers and the struggles they go thru to get to the top. I found a ton of inspirational quotes that can really be helpful when stuck in a slump. its a great book for any student designer or designer that justs want to hear what others of their craft think!

How to Grow as a Graphic Designer The Architecture Of Light (2nd Edition): A textbook of procedures and practices for the Architect, Interior Designer and Lighting Designer. The Fashion Designer's Handbook & Fashion Kit: Learn to Sew and Become a Designer in 33 Fabulous Projects The Non-Designer's Design Book (Non Designer's Design Book) Graphic Classics Volume 4: H. P. Lovecraft - 2nd Edition (Graphic Classics (Graphic Novels)) Promo 2: The Ultimate in Graphic Designer's and Illustrator's Self-Promotion How to Be a Graphic Designer without Losing Your Soul (New Expanded Edition) The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop CS6, Illustrator CS6 & InDesign CS6 (Adobe CS6) 2016 Artist's & Graphic Designer's Market How to Think Like a Great Graphic Designer Apples Grow on a Tree (How Fruits and Vegetables Grow) Grow Your Own Sandwich (Grow It Yourself!) The Miracle Morning for Network Marketers: Grow Yourself FIRST to Grow Your Business Fast (The Miracle Morning Book Series) The Miracle Morning for Network Marketers: Grow Yourself First to Grow Your Business Fast Earl Nightingale Reads Think and Grow Rich (Think and Grow Rich (Audio)) Architectural Graphic Standards (Ramsey/Sleeper Architectural Graphic Standards Series) Graphic Artist's Guild Handbook of Pricing and Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines) An Anthology of Graphic Fiction, Cartoons, and True Stories (Anthology of Graphic Fiction, Cartoons, & True Stories, Volume 1) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) The Graphic Canon, Vol. 2: From "Kubla Khan" to the Bronte Sisters to The Picture of Dorian Gray (The Graphic Canon Series)